

## Our Lady of Perpetual Help Parish Pastoral Council Meeting

### Meeting Minutes

09-28-2026 7:30pm

Parish Center Third Floor Conference Room 1

#### PPC Members Present:

|                   |                   |                  |                  |
|-------------------|-------------------|------------------|------------------|
| Fr. John Trout X  | Marilyn Jansen    | Cindy Rourke X   | Tracey Zabriskie |
| Chad Barney X     | Elisa Kline X     | Kevin Ryan       |                  |
| Kim Bredemann X   | Matt Kline X      | Danielle Schuh X |                  |
| Mike Crowe X      | Margaret Pasquesi | Char Sparrow X   |                  |
| Kevin Dougherty X | Laura Roche X     | Javier Ubarri X  |                  |

**PPC Mission:** OLPH is a family of believers in Christ who strive to live according to His teachings. We take as our mission in the world the living out of the Gospel of Jesus.

**Opening Prayer:** (Laura Roche)

**Approval of August Minutes:** (Danielle Schuh) Minutes approved, Role for Minutes for Mar/May/June still needed, Kevin R. - Opening prayer in April

#### PPC Annual Fall Gathering of Inspiration & Prayer Update: (Elisa Kline)

OurLPH...seek...share...rejoyce - Morning of Faith & Fellowship on 11/7/26 in McDonnell Hall  
Keynote Speaker will be Fr. John, "*The Pillars that have defined my life... From County Kildare to Nigeria to South Africa to Chicago*" The committee for this is Margaret P, Kim B, Char S, Marilyn J. Fr. John is in the midst of writing it. He will revisit the 5 findings and how they are affecting the different parts of the world.

Publicity of OurLPH Faith & Fellowship is Chad Barney. His Committee is Kevin R, Mike C, Elisa K, Margaret P. It was published in this week's bulletin. Elisa asked to have it made bigger as we got closer. Social media posts will be coming. Men's Club is talking about a short interview on social media - PPC will decide who will be interviewed to get it into the public eye. PPC wants to say that this is an annual event by PPC for all. Add this to a hospitality Sunday for advertising. A premise of a flyer has been made. PPC needs to email their ministries to share the advertisement to get the word out to more parishioners. How do we get it into announcements at mass - talk to Margie to ask. Fr. John recommended that Chad write it and make it short. Char will be at the Women's Club meeting in October to share this event with them. Put out sandwich boards- talk to Terry. Bulletin does not have QR code yet. We will add one.

Hospitality & Sign Up Genius for Fall Gathering is Tracey Zabriskie & Danielle Schuh. Their

Committee is Javier U, Laure R & Cindy R. - Tracey will order treats from Miseracordia?

**Social Media/ Website Redesign:** (Mike Crowe & Fr. John)

Share insights on assigned websites. What grabbed you? Website is the first piece, how do we elevate our other avenue - new church management being rolled out. We have a consultant from Discover, volunteering his time to help Fr. John. This will be a huge reorganization over the next few years. Social Media will improve with this. If we aren't communicating, we aren't doing enough. We have so much to offer and need to get that out. Four building pillars- community, service, wisdom, and liturgy to bring us closer together. The four basic pillars of the church and of our faith. The community is to transform the world with service. The next to reflect on the practice of what we are doing gives us wisdom and the wisdom of the future. (We are adding AI to this organization.) This is a guiding principle of all that we do.

Highlights on sites- We are on all social media sites. Parish apps could be a potential?

We need to update platforms that are current. Prayer walls/ requests on websites along with a button for others to press to state that you prayed for them- interactive prayer sites. Clean and uncluttered site. Details were short and concise. We need to hire a young social media person to report to Terry to blend the ages- Community management instead of social media. Fr John has been in contact with John Gotti for guidance. We have an age demographic missing from OLPH- young 20's. Button for help to find it quickly to guide them to services of the church. 8 deacons to help with staff to use as resources. What are other organizations that promote- how can we reach out to new families? Realtors to consult to help promote- like the welcome wagon. Is it inviting/ welcoming? Showcasing people of the parish. Vibrant sites/ flashy. These churches featured people rather than bulletin ads. OLPH has little engagement on our site unless beloved people are featured. School and church presented together on these sites. We would reach younger people. The school was used as leverage on many sites to entice the public. How do we measure our success on these social media platforms? Simpler sites are appealing. Parish staff posted with professional photo/ title/ contact info and/ or link needed. Moving picture on home website. The Calendar is clearly organized and posted online. Parish and School calendars posted together. The use of tiles you can click on to get information. St. Clement uses Erin Neisewander- Graphic Designer/ Niece Design. Gregory Perrine - eGuide Tech Allies, Joanna Krynski- Communications Manager, Zach Melton- Communications. They use Squarespace as we do. Kim B. listened to an eCatholic webinar last week who recommended hiring someone to do this type of work not a volunteer. A ministry coordinator?

**Pastor Remarks:** (Fr. John Trout)

An e-letter that would go out twice a month to the parish. Silly videos on what others give up for lent, but it gets a lot of attention. This could really transform this parish and its communication. Pet Blessing is at 4pm on Sunday with Fr. John.

**Upcoming Events / New Business:** (Mike Crowe) Danielle received an email from a parishioner that asked about the Magnifica Humanitis and OLPH's stance on AI and faith and formation or a parish perspective. Fr. John said that there will be a speaker named Tom

McCarthy, who is a very close friend of the Pope's. He will be here at OLPH on Jan 27th from 7-9pm to speak on the Magnifica Humanitas.

**Ministry Update:** There are Girl Scouts but not affiliated with the church. (Virtus compliant?)

**Closing Prayer:** (Chad Barney)

**Meeting Minutes:** (Danielle Schuh)

**Fellowship:** Snacks- Cindy Rourke / Beverages- Matt Kline

